



Building your Business for Success

**Small Business
Week 2002**



May 6 - 9, 2002

SMALL BUSINESS WEEK, 2002—CALENDAR OF EVENTS

Monday, May 6

SESSION 1: *Lenders Appreciation & Hall of Fame Kick-off Networking Breakfast*

Join us in expressing appreciation to the financial institutions that support small business in our community. Meet and honor this year's Hall of Fame inductee, Dr. Raymond L. Hilgert, Washington University.

TIME: 7:30 – 9:00 a.m.
PLACE: Orlando Gardens – Dorsett Shopping Village
 Dorsett at McKelvey, Maryland Heights
COST: \$17
SPONSOR: First International Bank
 Eastern Missouri Association of Government
 Guaranteed Lenders
RSVP: 314/746-WEEK

SESSION 2: *NAWBO After-Hours Cocktail Party*

Network with women business owners. Enjoy an evening of food and fun as we honor NAWBO's Partner and Member of the Year.

TIME: 5:30 – 8:00 p.m.
PLACE: St. Louis Zoo, River's Edge, McDonnell Center,
 Forest Park
COST: \$19
SPONSOR: NAWBO-St. Louis
RSVP: 314/644-6336 or 314/746-WEEK

Tuesday, May 7

SESSION 3: *Home-based Small Business Breakfast*

The electronic age has created even more opportunities for home-based businesses. Make new contacts and share tips for success and survival.

TIME: 9:00 – 11:00 a.m.
PLACE: Junior League of St. Louis – 10435 Clayton Rd.
 (just west of Lindbergh)
COST: \$12
SPONSOR: St. Louis Community College Continuing Ed.
 Various St. Louis Area Chambers of Commerce
RSVP: 314-741-6411 or 314/746-WEEK

SESSION 4: *Collegiate and Young Entrepreneur Luncheon*

Celebrate tomorrow's business leaders among undergraduate students enrolled in Missouri colleges, universities and post-secondary institutions. Many of them have started businesses while still managing a course-load! This year's Young Entrepreneur, selected by SBA, will also be recognized.

TIME: 11:30 a.m.
PLACE: Xavier Ballroom, St. Frances Xavier Church,
 St. Louis University, 3628 Lindell Boulevard
COST: \$20
SPONSOR: St. Louis University
RSVP: 314/977-3850 or 314/746-WEEK

Wednesday, May 8

SESSION 5: *Chinese Economy 2002 and Beyond*

Conference will be on the economic situation in China as it exists in May of 2002 and in the near future. The conference will feature a "lead-off" speaker and a luncheon speaker talking about the Chinese economy and expectations for FY '02 and the future. There will be breakout sessions on: distributions/marketing; investments in China; financial and legal aspects of doing business there; and communication and cultural considerations. Local companies doing business in China will be available to answer questions.

TIME: 8:00 a.m. – 1:30 p.m.
PLACE: University of Missouri-St. Louis,
 Millenium Center
COST: Call for cost and directions.
RSVP: John Blum 314/425-3304, ext. 228
 Margaret Gottlieb, 314/425-3302, ext. 235

SESSION 6: *Salute to Minority Business Luncheon*

Outstanding minority and women entrepreneurs share their expertise for succeeding in a competitive business climate.

TIME: 11:30 a.m.
PLACE: Missouri Athletic Club – 405 Washington Ave.
COST: \$25
SPONSOR: Bank of America
 St. Louis Minority Business Council
RSVP: 314/746-WEEK

SESSION 7: *U.S. Bank Business After-Hours*

Celebrate Small Business Week by networking with business owners and supporters. Mix and mingle with accountants, bankers, attorneys, entrepreneurs, and other supporters of small business.

TIME: 5:00 – 7:00 p.m.
PLACE: University Club, 21st Floor – 1034 S. Brentwood
COST: FREE
SPONSOR: U.S. Bank
 St. Louis Small Business Monthly
RSVP: 314/569-0076, ext. 209 or 314/746-WEEK

Thursday, May 9

SESSION 8: *IRS Workshop*

Learn about current tax laws of special interest to small business owners. Do it right the first time by understanding the various types of entities, record keeping requirements, regulations for business use of home, depreciation, and federal tax requirements.

TIME: 8:30 a.m. to 12:00 noon
PLACE: St. Louis Enterprise Center SBDC
 315 Lemay Ferry Road
COST: FREE
RSVP: 314-746-WEEK

SESSION 9: Annual SBA Awards Dinner

Network with our sponsors, award winners and nominees during the Business Expo. Enjoy a superb dinner and salute the success of the 2002 Small Business Week award winners.

TIME: 5:30 p.m. – Business Expo
6:30 p.m. – Dinner
PLACE: Chase Park Plaza – 232 N. Kingshighway
COST: \$35
SPONSOR: Union Planters Bank
RSVP: 314/746-WEEK

RELATED EVENTS PRIOR TO SMALL BUSINESS WEEK

Please make reservations for the following events directly to the RSVP telephone numbers below.

Thursday, May 2

St. Louis Monthly Business Networking Breakfast

Government agencies and government prime contractors are available to discuss potential business opportunities. Up to 10 attendees may make two-minute presentations. Speakers are selected on a first-come basis from requests received. All attendees are introduced before the closing.

TIME: 7:15 a.m.
PLACE: Salad Bowl
3949 Lindell Boulevard
COST: \$9
RSVP: 636/928-3713

Thursday, May 2

SCORE: How to Start and Manage Your Own Business

A one-day seminar to acquaint prospective and active business owners with the planning needed to start and manage their businesses. Volunteers of the Service Corps of Retired Executives conduct this professional seminar.

TIME: 8:00 a.m. – 4:30 p.m.
PLACE: St. Charles Community College – Continuing Education Building (CEAC), Room 102
4601 Mid Rivers Mall Drive, St. Peters
COST: \$25 (includes manual and seminar materials)
RSVP: 314/539-6600, ext. 248

Friday, May 3

Missouri Venture Forum

Brings together people interested in helping entrepreneurs obtain the capital required to grow and prosper. Breakfast networking and a featured program speaker.

TIME: 7:15 – 9:00 a.m.
PLACE: University Club, 21st Floor
1034 South Brentwood
COST: \$25
RSVP: 314/241-2683

Congratulations to the: 2002 WINNERS

HALL OF FAME INDUCTEE

Dr. Raymond L. Hilgert
Professor, Olin School of Business
Washington University

SMALL BUSINESS PERSON OF THE YEAR

Tessa Greenspan
President
Sappington International Farmers Market

ACCOUNTANT ADVOCATE

Mark A. Jansen, CPA
Partner
Rubin, Brown, Gornstein & Co., LLP

FINANCIAL SERVICES ADVOCATE

Carolyn K. Gegg
Regional Account Manager
Tyco Capital Small Business Lending Corporation

HOME-BASED BUSINESS ADVOCATE

Pat McIlvaine
President
Common Sense Business Solutions

MINORITY SMALL BUSINESS ADVOCATE

Charles R. Saulsberry
Attorney
Blumenfeld, Kaplan & Sandweiss, P.C.

SMALL BUSINESS EXPORTER

Mandleen Hanson-Hayes
President – CEO
Par-Way Tryson Company

SBA YOUNG ENTREPRENEUR

Holly Cunningham
President
Hollyberry Baking Company

SMALL BUSINESS JOURNALIST

Marielen Parrish
President
Progressive Woman Publishing, Inc.

VETERANS SMALL BUSINESS ADVOCATE

Joanne M. Ferrante
Business Development and Military Affairs
St. Louis Regional Chamber & Growth Association

WOMEN IN BUSINESS ADVOCATE

Janet Poppen
President
Poppen & Associates, CPA's, P.C.

Thank You to Our Sponsors:

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St. Louis Small Business Monthly

Salsman Lutzgren Public Relations

BRONZE

Ameren UE

Business Centers

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Engineered Support Systems

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EVENT SPONSORS

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IRS

KPMG LLP

NAWBO

St. Louis Minority Business Council

St. Louis University

U.S. Export Assistance Center

U.S. Small Business Administration

VIP SPONSOR

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St. Louis County Economic Council

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Reservations required by April 25, 2002

NAME _____

COMPANY _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE () _____

FAX () _____

E-MAIL _____

NAME YOU WANT TO APPEAR ON BADGE _____

* For multiple registrants, please attach a separate sheet. List each name individually, grouped by event.

SESSION	DATE	DESCRIPTION	COST	#PEOPLE	TOTAL
1	Mon., May 6	Kickoff Networking Breakfast	\$17	_____	_____
2	Mon., May 6	NAWBO After-Hours Cocktail Party	\$19	_____	_____
3	Tue., May 7	Home-based Business Breakfast	\$12	_____	_____
4	Tue., May 7	Young Entrepreneur Luncheon	\$20	_____	_____
5	Wed., May 8	Chinese Economy 2002 and Beyond	call	_____	_____
6	Wed., May 8	Minority Business Luncheon	\$25	_____	_____
7	Wed., May 8	U.S. Bank Business After-Hours	FREE	_____	_____
8	Thu., May 9	IRS Workshop	FREE	_____	_____
9	Thu., May 9	SBA Awards Dinner	\$35	_____	_____

No refunds for cancellations less than 3 business days prior to event.

FOR CREDIT CARD PAYMENTS: phone: 314-746-WEEK (9335) or fax: 314-851-0939

Please check one: ☐ Visa ☐ Mastercard

Acct. # _____

Exp. Date _____

Name on Card _____

(please print)

Signature _____

FOR CHECK PAYMENTS: send your check with a completed copy of this form to:

Small Business Week of Eastern Missouri, Inc.
13035 Olive Blvd., Suite 500, St. Louis, MO 63141

The support given by the U. S. Small Business Administration to the activity does not constitute an expressed or implied endorsement of any company's or participant's opinions, products, or services. All SBA programs are extended to the public on a nondiscriminatory basis. Reasonable arrangements for persons with disabilities will be made if requested at least two weeks in advance. Contact Rose Garland, SBA, 200 Broadway Ste 1500 St. Louis, MO 63102 314-579-4600, ext. 232.

Make check made payable to:

Small Business Week of Eastern Missouri, Inc.

Additional registration forms may be found at www.smallbusinessweekstl.org and/or www.sba.gov/mo/stlouis or can be faxed to you from 314-851-0945. You must call from your fax machine and follow the recorded instructions. Remain on the line and a brochure and registration form will immediately be sent to that fax machine.

Permit No. G-82

Administration

U.S. Small Business

PAID

Postage & Fees

PRSRT STD

200 North Broadway
Suite 1500
St. Louis, MO 63102

